

Sauk Trails Optimist Club, Ltd.

"Where Every Kid Counts"

As we approach the Holiday Season, we should all reflect on the purposes of our Optimist club, and the reasons why each of us decided to become members.

To Develop Optimism as a Philosophy of Life - As you go through this Holiday Season, embrace your Optimist Creed. Its words are a challenge to the life of all men and women. The Holiday Season can be very hectic and stressful. As you shop for gifts and attend holiday parties, remember to wear a cheerful countenance at all times and give everyone you meet a smile.

To Aid and Encourage the Development of Youth, in the Belief that the Giving of One's Self in Service to Others will Advance the Well-Being of People, their community and the World - The Holiday Season offers many opportunities for each of us to volunteer our time and talents to help others. Our JOOI club needs volunteers to supervise Youth as they ring the bell for the Salvation Army at two local malls. If the main reason you joined our club was to work with youth in our community, sign up and attend our youth & community functions throughout the year.

To Promote Patriotism and Work for International Accord and Friendship among all People - We are fortunate to live in a nation that allows for personal freedom. As we have witnessed, this is not the case in many parts of our world. With the tension in the world, we must all pray for the safety of our overseas troops as they fight the war on terrorism. As Optimists, we must look forward with hope for a future where everyone can live with peace and freedom.

Some of you may have joined our club to meet new people, socialize, and hear interesting speakers. Our luncheons and social events should serve your needs. Currently, our monthly luncheon schedule is designed to have one or two meetings with outside speakers. Let Andy & Ray, our Speaker Chairs know about any suggestions for topics or speakers. Another meeting is devoted to our Student & Optimist of the Month. It is a great time to meet a high school student who has excelled inside and outside the classroom. It is also a time to learn more about one of your members. The other monthly meeting, with no formal speaker, is devoted to socializing. In addition, our Social Committee, chaired by Jacci, is planning quarterly social events. Let her know if you can help with the planning.

I ask you to remember why you joined our club and why you want to be an Optimist. I want to encourage each of you to embrace Optimism as a Philosophy of your Life & to make the Sauk Trails Optimist Club the place where "Every Kid Counts".

Jim Judd, President

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December 2002

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Sauk Trails Optimist Board Minutes

Baymont Inn

November 12th, 2002



Members in Attendance:

President: Jim Judd

Vice-President: Greg Hermus

Secretary: Jessica Oehrlein

One Year - Board Members: Brian Fisher and Mark Kraemer

Two-Year - Board Members: Kathy Johnson and Ray Schmitz

- President Jim Judd called the meeting to order at 5:00 pm.
- A motion was made, seconded and passed to accept the minutes of the last meeting.
- A motion was made, seconded and passed to accept the treasurer's report.
- There was a motion made, seconded and approved to except the new members - BJ Bailey, Tim Belter, Sheri Holthe, Laurie Irwin, Mike Gustafson, and Carrie Leonard.
- There was a discussion on different club fundraisers, a motion was made, seconded, and approved to go ahead with the SWIS District raffle for Childhood Cancer.
- Jim stated that Laura Wilson is doing a great job on setting up our club database, it will be very useful.
- There was a motion made, seconded and approved to officially call the scholarship & new foundation Sauk Trails Optimist Club Youth and Community Foundation.
- Discussion on getting names of donors for the new foundation.
- Discussion of the social event Guys on Ice. Jacci See has 20 tickets for December 8th. There was a motion made, seconded, and approved to buy the tickets.
- Kathy Johnson stated that there were approximately 6000 people at the Fun at the Zoo event. She will help Jim submit a community project award book by December 15th.
- There was a discussion of the up coming event bell ringing for the Salvation Army.
- There was a motion made, seconded and approved to donate \$50 to the Big Brothers & Sisters campaign.
- Discussion on what to do for Christmas.
- There was a motion made, seconded and approved to spend \$300 to support a family for Christmas.
- The next board meeting will be Tuesday, December 10th, at 5:00 pm at Greg Hermus at R.W. Baird and Company.
- The meeting adjourned around 6:00 pm.

Board Meetings Change Meeting Place

Our Officer's & Board Members meet at 5:00 pm on the second Tuesday of each month at R.W. Baird's 3rd floor conference room. The Baird office is located at 8000 Excelsior Drive, Suite 302 (3rd floor of the US Bank building). The meetings last about an hour and are open to all members. The next meeting is on December 10.

Spartan Youth Service Team/JOOI

The Spartan Youth Service Team continues to serve their school and community with many activities. The club netted about \$800 from the mixer held at the school on November 1. \$400 was donated to the Salvation Army to assist in stocking area food pantries. The remaining \$400 will stay in the club treasury for future projects.

Interest in visiting the residents at Oakwood has been so strong, the club is exploring the possibility of going twice per month or expanding the number of residents visited. The Service Team currently delivers homemade cards and cookies to residents after school on the first Tuesday of each month. Special thanks go to Jim and Dee Judd for driving SYST members to Oakwood for the November visit.

Club members spent an afternoon cleaning up the school grounds on November 19. They split into several groups and picked up garbage around the buildings and in the parking lot. The janitorial staff was grateful.

In December the club will do bell ringing for the Salvation Army and invite STOC members to join them (see related article). They also plan to volunteer to do gift wrapping for donations at area stores and to help serve a dinner for the Westside Elderly Coalition.

Mary Norrbom

Koeze Nut Sale Fundraiser Update

The Koeze Nut Sale fundraiser for 2002 is off to a great start! Already, we have sales of approximately \$5000, meaning that our profit should be approximately \$1000 for our club to use on youth activities in 2003. We are hoping to exceed last year's profit of over \$1600.00.

Top sellers to date include Brian Fisher with almost \$900, Steve Bailey with over \$760, Ray Schmitz with almost \$700 and Kathy Johnson with over \$660 in sales. Congratulations to the top sellers, and thanks to all of you who have sold Koeze nuts and candies!

The last order deadline is Weds. Dec 4. Please contact Dee at 833-2622, or call or fax your order to Cheryl at 836-8794. You may also send in orders via e-mail to either Dee or Cheryl



Happy Birthday to You!!!!

Caroline Heath - December 8

Gail Koehler - December 11

Sauk Trails Optimist Club Sauk Trails Speaker/Event Agenda 2002

Optimist Weekly Meeting held at Babe's from 11:45-12:45pm.

Please contact Andy Lochner for further details

Please enter through the backdoor, it is unlocked for the meetings

Date	Place	Speaker/Event	Topic/Focus	Menu for Weekly Meeting
December 4	Babes	Conor Nelan	Madison Ironman Competitor	Chicken Caesar Salad or Chicken Pita Wrap
December 11	Babes	Student/Optimist of the Month	Brinda Stratton	Veggie Salad or BBQ Pork Sandwich
December 18	Babes	Bring a prospect	Social Meeting	Oriental Chicken Salad or Santa Fe Chicken Sandwich
December 25		No Lunch Holiday	No Lunch Holiday	
January 1		No Lunch Holiday	Happy New Year!	
January 8	Babes	Dewey Gantz	Golden Retriever Rescue of WI	



- ✳ December 4 - Salvation Army Bell Ringing Starts
- ✳ December 4 - Final Order for Koeze Nuts
- ✳ December 8 - "Guys on Ice" call Jacci See for details
- ✳ December 15 - Raffle Tickets Due
- ✳ December 18 - Date two new members are needed by
- ✳ January - Watch for information on Skate with the Badgers

Social/Prospect Luncheons

To date, three prospects (Sheri Holthe, Tim Belter & Carrie Leonard) have joined our club since October 1. Every new member provides an opportunity to serve more youth in our community.

The monthly Social/Prospect luncheons are designed as an opportunity to come to lunch without a formal speaker. It is a time to visit with your friends. It is also designed as a time to bring prospective members to our club.

The SWIS district has challenged all clubs to bring in at least five new members during the quarter ending December 31. We only need two more prospects to join by yearend. Contact your friends and prospects and invite them to come to one of our next luncheons and to join our club.

We encourage you to bring prospective members to all of our luncheons. Share your optimism with others who can help us serve youth.

Jim Judd

Salvation Army Bell Ringing

Each year the Salvation Army depends upon the donations collected at their red kettle sites located at various stores in Madison. The Spartan Youth Service Team/JOOI members are donating their time to man kettles at West Towne and Westgate Malls. It is important to have an adult present during these times. The shifts are two hours and are mainly from 4 to 6 p.m. and 6 to 8 p.m. Dates are available starting December 4 and running through December 21. The locations are inside (no snowmobile suits necessary) near Santa at West Towne and by Wisconsin Active Sports at Westgate.



If you would like to volunteer a couple hours of your time, please contact Tim Belter at timothy.belter@associatedbank.com or at 259-2094. Tim has sent a mass e-mail detailing the shifts available. You may also sign up at a club meeting.

The Spartan Youth Service Team thanks you for your participation.

Special Olympic Events

On November 10th we held a very wonderful bowling tournament for 372 Special Olympics athletes - many thanks to the Sauk Trails Optimists who helped out - some of you had your hands full but kept that cheerful Optimistic smile nonstop!! In the past ten years of my tenure with Special Olympics, the Sauk Trails Optimist club has provided invaluable help at many events - the best part is that you all keep coming back!! With that said here is a list of upcoming events in 2003:

March 15	KEVA Sports Center	Unified Basketball Tournament
May 3	Oregon High School	Area Track and Field Meet



Traditionally the Sauk Trails Optimists have been the major force behind these tournaments and your support would once again be welcome. I am very proud to be a member of your prestigious (and fun) group. Thanks again for all of your help in the past years.

Laurie Irwin

Welcome Carrie Leonard

Sauk Trails Optimist Club would like to welcome Carrie Leonard. She is a CPA at Johnson Block & Co. She has been married for 2 years to Tim, he is an electrician. They do not have any kids, but have 2 dogs which take up as much time as kids would. She is the Treasurer of Golden Retriever Rescue of Wisconsin and also a foster home, so they usually have 3 dogs around the house. In her spare time she likes to go hiking with her dog. Her interesting Optimist connection is that she won the state basketball contest when she was in grade school.

Sauk Trails Optimist Club Scholarship Committee Update

The committee has met several times over the past couple months. Accomplishments include:

- ✳ Established procedures for the determination of scholarship awards and recipients
- ✳ Established scholarship guidelines .
- ✳ Established written instructions for scholarship recipients
- ✳ Determined the preferred organization of the foundation that will receive, hold and distribute scholarship funds - a separate 501(c)(3) organization (an organization to which donations will be tax-deductible).
- ✳ Developed strategies for obtaining lists of potential donors and for contacting those identified. We are working on getting those lists at this time.
- ✳ Estimated first-year budgetary needs at \$500, of which \$150 will be spent setting up the formal structure and incorporating it.
- ✳ Determined several strategies for naming the scholarships

Obtaining funding for the scholarships will be a huge undertaking, starting soon and including an appeal to all members to personally contact all those they feel may be inclined to donate toward such a worthy cause. We will also circulate a list of likely donors and request everyone to identify those they know personally. This personal approach should have an immense impact on our fundraising success rate.

Much assistance from ALL members as well as any others we can recruit will be needed for these efforts.

1. Our donor contact strategy will start by identifying those donors club members may know, then getting personal contacts with them. The help of all STOC members, and to some degree their families and friends, will be needed in this effort. We will provide guidelines for the contacts once the list of likely donors has been reviewed by all and donors known to members have been identified.
2. We will send emails to those corporations in the Madison area that have contacts and email addresses on the substantial list we have obtained.
3. We will go after other lists after (and only after) exhausting the above sources, unless we determine other name lists have substantial potential for a similar monetary and time commitment.

Other information:

Jim Judd has spent substantial time getting the Foundation established. He also suggested the name of the foundation to be used to collect funds, the Sauk Trails Optimist Club Youth and Community Foundation. Please thank Jim Judd for all the time he has spent getting this foundation set up and thank Wayne Wilson for agreeing to do the legal work needed to establish the foundation

Greg Hermus - Chairperson, Sauk Trails Optimist Club Scholarship Committee

Sauk Trails Optimist Club, Ltd. - Membership Roster December 2002

Name	Company	Work No.	Home No.	Fax No.	E-Mail Address
Steve Bailey	Crown Dental Laboratory	271-5537	238-8535	271-1657	Sbailey100@aol.com
Tim Belter	Associated Bank	259-2094	455-1145		Timothy.belter@associatedbank.com
Kevin Campos	Independent Financial Services		833-6985	441-6001	Kevin@kevincampos.com
Shelly Dykstra-Moore	Bristol Myers Squibb Company		845-9345		Sdm9345@aol.com
Brian Fisher	First Business Bank	232-5918	850-4368		bfisher@fbmadison.com
Lynne Frits	H & H Management	829-1701	829-2776		Mom@mattymo.com
Daniel Gibson	SVA Planners	826-2322	836-4714		Gibsond@sva.com
Peter Graven	Bank of Verona	848-4587	231-2478		Petegraven@bankofverona.com
Mike Gustafson	Suby Von Haden	826-2292	831-6914	831-4243	gustafsonm@sva.com
Mitch Hagens	H & R Associates, Inc.	662-1373	831-6911	662-1342	Mhagens@hrrassociates.com
Lori Handel	MBA, Inc.	437-4994	437-4986		Lhandel@mbtc.net
Caroline Heath	In Sync Hypnotherapy	238-4600	275-6833		Fishinsync@aol.com
Marvin Hellenbrand	H & H Management	829-1701			Mom@mattymo.com
Gregory Hermus	Robert W. Baird Co.	831-1100	845-3820		Ghbadger@charter.net
Donald Higgins	Higgins Insurance Group	274-4200	824-0914	274-4210	Dhiggins@chorus.net
Ricki Hoefler	Edward Jones	827-6769	833-6268		Philricki@aol.com
Jared Holthe	Holthe Family Chiropractic	277-9330	848-2638		Holthe_s@yahoo.com
Sheri Holthe	Holthe Family Chiropractic	277-9330	848-2638		Holthe_s@yahoo.com
Laurie Irwin	Special Olympics, Wisconsin	221-2900	233-0543		lauriei@merr.com
Kathy Johnson	Risk Management Strategies, LLC		298-9648	249-3636	Kljohnson@charter.net
Dee Judd	Judd Household		833-2622		Juddj@charter.net
Jim Judd	Judd Household		833-2622		Juddj@charter.net
Jason Kadow	Meicher CPA	238-1970 X310	827-6707		Jasonk@meichercpa.com
Dale Kalscheur	The Neckerman Agency	238-2686	437-4470	238-7798	D_kalscheur@neckerman.com
Ross Kaye	Gemplers	424-1544	848-1134		rkaye@gemplers.com
Chuck Koehler	Koehler & Associates	838-7133	838-7133		Koehler01@charter.net
Gail Koehler	Attic Angels Retirement Center		838-7133		Koehler01@charter.net
Mark Kraemer	Park Bank	283-6810	848-6899	283-6823	mkraemer@parkbank.com
Joe Laubmeier	American family	249-2111	271-4399		Jlaub@chorus.net
Carrie Leonard	Johnson Block and Company	274-2002	245-3981		cleonard@johnsonblock.com
Andrew Lochner	American Express Financial Adv.	833-4437	848-3631		alochner@charter.net
Joseph Marty	M&I Bank – Middleton	836-1511	831-4799	836-4425	Joe.marty@micorp.com
Mary Norrbom	Waddell & Reed	204-0700	829-0884	270-9726	Mnorrba@aol.com
Jessica Oehrlein	Shared Medical Services	663-6080 X120	220-1581		Jesso1016@hotmail.com
Janine Richgels	Firststar Bank Madison, N. A.	252-4110	241-5714	252-7652	Janine_richgels@firststar.com
Alison Scherer			836-0151		
John Scherer	Trinity Financial Planning	233-1111	836-0151	233-7161	John@trinfin.com
Lisa Schluesche		259-2052	833-5909		Lisa.Schluesche@Associatedbank.com
Ray Schmitz	Retired		233-3786		Jschmitz@chorus.net
Jacci See	First Weber Group	828-5105	827-6326	836-3102	Seej@firstweber.com
<i>Lynnda Elke</i>	<i>Automatic Data Processing</i>	<i>275-6703</i>	<i>798-1889</i>		Lynnda_Sorenson@adp.com
Bonnie Spindler	Spindler Enterprises	833-7244	833-7244	833-9182	Blspindler@charter.net
Gene Spindler	Retired		833-7244	833-9182	Espindler@charter.net
Brinda Stratton	Crown Dental Laboratory	271-5537			Brstratton@aol.com
Christine Strub	Vectris Communications	827-8686	827-0683		Strubchris@hotmail.com
Rick Thomas	Right Touch Drycleaners	271-1088	274-0528		Jathoma2@facstaff.wisc.edu
Rick Tiedemann	First Union Ssecurities	824-6550	845-6367		rtiedem@firstunion1.com
Amy Tripp	Comfort Suites Hotel	836-3033	274-9209		None
Cheryl Vickroy	Self employed Business Consultant	836-8794	836-8794	575-2378 cell	cvickroy@chartermi.net
Kevin Wichman	PepsiCO		833-1501		KWichman@aol.com
Laura Wilson	Wilson Law Group, LLC	833-4001	831-1711	831-1212	LauraLWilson@mindspring.com
Wayne Wilson	Wilson Law Group, LLC	833-4001	831-1711	831-1212	Wwwilson@execpc.com
<i>Bob Wortinger</i>	<i>Kiesling Associates</i>	<i>664-9110</i>	<i>829-3926</i>	<i>273-2383</i>	Rwortinger@kiesling.com
District Mailings					
Tom Daly	Governor – SWIS (2002-2003)	776-3512	776-3845	776-3563	tdaly@firstbankingcenter.com
Joanne Ganske	Governor-Elect SWIS (2002-2003)	798-3822	831-1899		joanski@chorus.net

C/O Jim Judd
7801 W. Old Sauk
Verona, WI 53593

The Optimist Creed

Promise yourself

- To be so strong that nothing can disturb your peace of mind.
- To talk health, happiness and prosperity to every person you meet.
- To make all you friends feel that there is something in them.
- To look at the sunny side of everything and make your optimism come true.
- To think only of the best, to work only for the best and expect only the best.
- To be just as enthusiastic about the success of others as you are about your own.
- To forget the mistakes of the past and press on to the greater achievements of the future.
- To wear a cheerful countenance at all times and give every living creature you meet a smile.
- To give so much time to the improvement of yourself that you have no time to criticize others.
- To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.