



Sauk Trails Optimist Club, Ltd.

"Where Every Kid Counts"

Our first month of the new Optimist year has been very exciting. It will be a difficult one to top.

Our new Board and Officers met for the first time on October 1. This enthusiastic and dedicated group is looking at new ways to serve the youth in our community. As these programs develop more, we will report on them at our luncheons and in future newsletters.

At our first luncheon, thirty-three members and guests showed up to hear Tony Bennett, assistant UW basketball coach talk about his philosophy on life and the basketball program at Wisconsin. One of our guests at the luncheon, Tim Belter, completed his application to join our club.

Our annual banquet, at Morels on October 8, was attended by thirty-one members and guests. Don Damon, our new Lt. Governor inducted our new Board and Officers. The great food and socializing was capped off with Sheri Holthe submitting her application to join our club.

Our second luncheon was jam packed with activity. Mary Norrbom gave a kick-off presentation for our Koeze Nut Fundraiser. Chris Strub introduced Elizabeth Gaffaney, who was honored as our Memorial HS Student of the Month for a student of good character who participates in and promotes volunteerism in their school and the community. This was followed by our Optimist of the Month, Bob Wortinger who told us what he has been doing during the past year. Carrie Leonard submitted her application to join our club.

By mid- October, we now have three new members, great attendance at our events, and a bright outlook for the future. We are off to a fantastic start. But our work is only starting. Our goal for this year is to get more members active and involved in our activities. If you get called by a board member or committee chair, eagerly volunteer to share your time and talents because Sauk Trails Optimist Club is "Where Every Kid Counts".

Jim Judd, President

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November 2002

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Sauk Trails Optimist Board Minutes

Baymont Inn

October 1st, 2002



Members in Attendance:

President: Jim Judd

Past President: Bonnie Spindler

Vice-President: Greg Hermus

Treasurer: Gene Spindler

Secretary: Jessica Oehrlein

One Year - Board Members: Brian Fisher, Mark Kraemer and Jared Holthe

Two-Year - Board Members: Kathy Johnson, Lori Handel, and Ray Schmitz

- President Jim Judd called the meeting to order at 5:00 pm.
- Jim welcomed the new board members, Kathy Johnson, Ray Schmitz, & Jessica Oehrlein.
- A motion was made, seconded and passed to accept the minutes of the last meeting.
- A motion was made, seconded and passed to accept the financial statements and past months disbursements.
- Jim reminded everyone of the 2002-2003 Calendar Events, Fun at the Zoo, Special Olympics Bowling, and JOOI Mixer Dances.
- Our luncheon schedule now has a Social/Bring a Prospect Lunch. It will take the place of the NOW meetings plus allow time for members to socialize.
- A reminder that the MASSC Luncheon is November 6th at Marriot West, speaker is Bo Ryan, sign up by October 25th.
- Discussion on starting a membership retention and recruitment group.
- Discussion on Social Activities, possible one event per quarter, we need someone to get together events.
- We are in need of a member to head up the clown group to get more members involved and to keep it going.
- It was announced that Bob Wortinger will be the Optimist of the Month of November.
- Greg & Mark obtained movie certificates to present to the Student of the Month candidates, students that are involved with sports may also accept this gift as long as it is not directly related to a sporting event.
- Greg has two members (Rick Thomas and Lori Handel) that have volunteered to help him set up a Sauk Trails Optimist Scholarship program at Memorial High School. The first meeting will be soon.
- It was reminded that Ross Kaye has the Sign up sheet for Special Olympics Bowling. The event will take place October 26th.
- Kathy Johnson reminded everyone of the Fun at the Zoo, scheduled for October 26th and 27th, volunteers are still needed, sign up at a luncheon or contact her.
- Discussion on donations to different groups, Big Brothers and Sisters, Safety Patrol, Wheelchair Recycle program...
- A motion was made, seconded, and passed to allow Kathy Johnson to purchase some gifts now for the proposed Christmas program for needy children.
- A request was made to have Dee Judd contact the Nehemiah organization to possibly go to their Christmas Party, and have the clown core attend also.
- Bonnie stated that the club may be able to get free club advertising on the web, at Madison.com.
- Bonnie is going to take over the club database which Laura Wilson had put together.
- The next board meeting will be Tuesday, November 12, at 5:00 pm at the Baymont Inn.
- The meeting adjourned around 6:00 pm.

Board Meeting

Our Officers & Board Members meet at 5:00 pm on the second Tuesday of each month at the Baymont Inn. The meetings last about an hour and are open to all members. The next meeting is on November 12.

Optimist Zone Meetings

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Quarterly, the leaders of the nine Optimist clubs in our zone meet to share ideas. This quarter, our new SWIS District Governor set up a joint zone meeting in Madison so the new SWIS District leaders could tell us about many of their 2002-2003 programs. Thirty-three leaders attended.

Optimist International has started a new program for Childhood Cancer. Their goal is to provide support to children with cancer, their families, healthcare providers, and childhood cancer research. We will need members to volunteer to form a committee to explore adopting this program for our club. This may an activity where our clowns can work with kids in the cancer wards at local hospitals.

Steve Bailey, SWIS JOOI Club Chair, is starting several new JOOI clubs including one at Edgewood HS. Based on the success of our JOOI club at Memorial HS, many more youth will learn the value of volunteering and having an optimistic view on life.

The District will be providing leadership training at their quarterly conventions. It is a good opportunity for future club leaders to obtain quality training and learn more about the skills needed to be an effective leader.

These zone meetings and the district meetings are open to all members. If you are interested in attending, please contact Jim Judd or Gene Spindler.

Jim Judd

Social/Prospect Luncheon

We are off to a great start on our membership. Our attendance is up and we are picking up more members to serve the youth in our community.

The monthly Social/Prospect luncheons are designed as an opportunity to come to a lunch without a formal speaker. It is a time to visit with your friends. It is also designated as a time to bring prospective members to our club.

We encourage you to bring guests to all of our luncheons. Share your optimism with others who can help us serve the kids.

Jim Judd

Halloween at the Zoo

Thank you everyone who helped make Halloween at the Zoo 2002 a huge success! We had about 25 Optimists and 30 JOOI kids volunteering over the 2 day event. Activities included dancing to Halloween music, witch's broom ring toss, pumpkin toss, pumpkin bowling, the zoo touch and feel boxes, a craft project, and giving a free gift to each child. We were able to serve approximately 3000 children and also help our free zoo raise funds so it continues to be the outstanding zoo that it is.

Ricki Hoefler and Kathy Johnson, Halloween at the Zoo Committee

Sauk Trails Optimist Club Speaker/Event Agenda 2002

Date	Place	Speaker/Event	Topic/Focus	Menu for Weekly Meeting
October 30	Babes	Bring a prospect	Social Meeting	Chef Salad or French Quarter Dip
November 6	Marriot	Bo Ryan	MASSC Fall Luncheon (Bring your ticket)	Chicken dinner
November 13	Babes	Marija Neubauer	Badger Fund	Cajun Fried Chicken Salad or Smokey Mountain Chicken Sandwich
November 20	Babes	Student/Optimist of the Month		Chicken Taco Salad or California Club
November 27	Babes	Bring a prospect	Social Meeting	Cobb salad or Tuna Croissant
December 4	Babes	Conor Nelan	Madison Ironman Competitor	Chicken Caesar Salad or Chicken Pita Wrap
December 11	Babes	Student/Optimist of the Month		Veggie Salad or BBQ Pork Sandwich
December 18	Babes	Bring a prospect	Social Meeting	Oriental Chicken Salad or Sante Fe Chicken Sandwich

Optimist Weekly Meeting held at Babe's from 11:45-12:45pm.

Please contact Andy Lochner for further details

Please enter through the backdoor, it is unlocked for the meetings



Happy Birthday Dee Judd - November 18

The Western Regional Special Olympics Bowling Tournament

The tournament will be held on November 10th from 10:00AM - 5:00PM. We need volunteers for either shift - 9:30AM - 12:30 pm or 12:30 PM until about 5:00PM or maybe earlier. We welcome families with children if you would like to volunteer as a group. Special Olympics needs your help - contact Laurie Irwin at 221-2900. Thanks!!

🍁 October 31 - Last day to turn in money for Bucky Books

2002 Koeze Nut Fundraiser

Our club kicked off our annual Koeze Nut Fundraiser on October 16. We hope to top \$1800.00 in 2002 for our largest profit ever!

What you need to know to sell Koeze nuts:

- Order deadlines are **November 6** (for Thanksgiving sales), **November 20**, and **December 4**.
- Bring order forms to Cheryl Vickroy or Dee Judd at Wednesday meetings
- E-mail orders to either Dee or Cheryl or fax to Cheryl at 836-8794.
- **Collect money up front** - for easier delivery. Checks should be made payable to "Sauk Trails Optimist Club".
- Products normally available include
 - **Colossal Cashews and Classic Mixed Nuts** in decanters, canisters and boxes
 - **Milk or Dark Chocolate Puddles** in decanters or boxes
 - **Executive Gift Packs** combinations of nuts and chocolates (wonderful for your corporate clients!)

Most of these products can also be ordered in **ready-to-ship mailers**. **New this year, and available by special order are chocolate covered dried cherries and caramel corn**. Product prices range from \$11.25 - \$54.50.

Contact Cheryl at 836-8794 or Dee Judd at 833-2622 for additional promotional information, brochures or order forms.

Last year's high seller was Kathy Johnson, with Brian Fisher, Laura Wilson, and Jacci See in close pursuit.

Corporate Gift Giving

- Koeze can package and ship corporate gifts directly.
- Businesses can buy their gifts in ready-to-ship mailers - great for those businesses with their own shipping departments - or those who wish to include a personalized note.
- You can deliver the nuts directly to the company.
- Companies may have their logo imprinted directly on the glass decanters for only a small amount more per decanter. (Deadline for personalized orders is November 8).

Contact Cheryl or Dee if you have additional questions about corporate sales.

Bucky Books

We are on pace to sell 80 Bucky Books this year, if everyone sells what they have outstanding. This should put our profits at about \$1,000. The last day to sell books or turn in money is October 31. Thanks to all members whose efforts helped raise this money.

Spartan Youth Service Team/JOOI

Service Team activities for the month of October included a food drive, a visit to Oakwood, and helping STOC with Special Olympics Bowling and Fun at the Zoo. Planned activities for November include sponsoring a mixer (dance), holding a run/walk to raise money for UNICEF, and attending the JOOI District meeting. The mixer is a combination fund raiser/food drive with students getting \$1 off admission when they bring a can of food. We may need one or two chaperones to help with this event. The mixer will be on Friday, November 1st, from 9:00 to 11:45 p.m. Please call Mary Norrbom at 829-0884 if you would like to help.

Between Thanksgiving and Christmas, the Service Team will be ringing the bells for the Salvation Army. STOC members provide the adult oversight for this project. Watch for your opportunity to sign up and help. It's a great opportunity to meet some of the kids one-on-one and learn about the difference they are making in the community.

Attendance at the meetings has held strong with about 60 kids at each. The club raised \$300 with their Koins for Kids campaign over Homecoming Week. The money will be donated to the Salvation Army.

Optimist of the Month - Oct. Don Higgins

Please welcome someone that is older than dirt, as I have been told repeatedly since my 50th birthday on 9/11. Vitals - married to Ginny Higgins, 4 children (3 in college, sympathy does not help, just send money!), came to Madison in 1972 and now reside in Blackhawk subdivision for the last three years. I have been in the insurance industry since 1976, and have run my own agency, Higgins Hemb Insurance Group, LLC, since 1986.

Sheri Holthe

I am 27 years old and have been married 5 1/2 wonderful years to Jared. We have a terrific 2 1/2 year old son, Jack (the youngest optimist!). I have an Associate Degree as a Chiropractic Technologist that I use helping Jared at our office, Holthe Family Chiropractic in Fitchburg.

I spend most of my time working in my dream job... mommyhood! I am also able to spend Wednesday & Friday afternoons "volunteering" at Jared's office while Jack gets to play with YaYa & Papa (Jared's parents). On my free time I enjoy reading and scrapbooking... I just finished Jack's 1st year (I am only 1 1/2 years behind!).

Tim Belter

I am originally from Oregon, WI. Graduated from the UW-Madison in 1993 with an Accounting and a Finance degree. Graduated from the UW-Madison in 1999 with an MBA in Finance. I have been in banking the last 9 years and am currently an Assistant Vice President-Business Banking with Associated Bank in Madison.

I live in Brooklyn, WI. Been married for 3 1/2 years (married my high school sweetheart after dating for 10 years). Wife's name is Heather Kirkpatrick. No kids.

Other activities include:

- LEAP Advisory Board member for a local company
- Member of the Friends of Blue Mounds State Park
- Village of Brooklyn board member
- Member of the Village of Brooklyn Economic Development Committee and Recreation Committee

Interests include playing any kind of sports (particularly football and softball), hunting, fishing, camping and cooking.

Sauk Trails Optimist Club, Ltd. -

Membership Roster November 2002

Name	Company	Work No.	Home No.	Fax No.	E-Mail Address
Steve Bailey	Crown Dental Laboratory	271-5537	238-8535	271-1657	Sbailey100@aol.com
Tim Belter	Associated Bank	259-2094	455-1145		Timothy.belter@associatedbank.com
Kevin Campos	Independent Financial Services		833-6985	441-6001	Kevin@kevincampos.com
Shelly Dykstra-Moore	Bristol Myers Squibb Company		845-9345		Sdm9345@aol.com
Brian Fisher	First Business Bank	232-5918	850-4368		bfisher@fbmadison.com
Lynne Frits	H & H Management	829-1701	829-2776		Mom@mattymo.com
Daniel Gibson	SVA Planners	826-2322	836-4714		Gibsond@sva.com
Peter Graven	Bank of Verona	848-4587	231-2478		Petegraven@bankofverona.com
Mike Gustafson	Suby Von Haden	826-2292	831-6914	831-4243	gustafsonm@sva.com
Mitch Hagens	H & R Associates, Inc.	662-1373	831-6911	662-1342	Mhagens@hsrassociates.com
Lori Handel	MBA, Inc.	437-4994	437-4986		Lhandel@mhtc.net
Caroline Heath	In Sync Hypnotherapy	238-4600	275-6833		Fishinsync@aol.com
Marvin Hellenbrand	H & H Management	829-1701			Mom@mattymo.com
Gregory Hermus	Robert W. Baird Co.	831-1100	845-3820		Ghbadger@charter.net
Donald Higgins	Higgins Insurance Group	274-4200	824-0914	274-4210	Dhiggins@chorus.net
Ricki Hoefler	Edward Jones	827-6769	833-6268		Philricki@aol.com
Jared Holthe	Holthe Family Chiropractic	277-9330	848-2638		Holthe_s@yahoo.com
Sheri Holthe	Holthe Family Chiropractic	277-9330	848-2638		Holthe_s@yahoo.com
Laurie Irwin	Special Olympics, Wisconsin	221-2900	233-0543		lauriei@merr.com
Kathy Johnson	Risk Management Strategies, LLC		298-9648	249-3636	Kljohnson@charter.net
Dee Judd	Judd Household		833-2622		Juddj@charter.net
Jim Judd	Judd Household		833-2622		Juddj@charter.net
Jason Kadow	Meicher CPA	238-1970 X310	827-6707		Jasonk@meichercpa.com
Dale Kalscheur	The Neckerman Agency	238-2686	437-4470	238-7798	D_kalscheur@neckerman.com
Ross Kaye	Gemplers	424-1544	848-1134		rkaye@gemplers.com
Chuck Koehler	Koehler & Associates	838-7133	838-7133		Koehler01@charter.net
Gail Koehler	Attic Angels Retirement Center		838-7133		Koehler01@charter.net
Mark Kraemer	Park Bank	283-6810	848-6899	283-6823	mkraemer@parkbank.com
Joe Laubmeier	American family	249-2111	271-4399		Jlaub@chorus.net
Carrie Leonard	Johnson Block and Company	274-2002	245-3981		cleonard@johsonblock.com
Andrew Lochner	American Express Financial Adv.	833-4437	848-3631		alochner@charter.net
Joseph Marty	M&I Bank – Middleton	836-1511	831-4799	836-4425	Joe.marty@micorp.com
Mary Norrbom	Waddell & Reed	204-0700	829-0884	270-9726	Mnorb@aol.com
Jessica Oehrlein	Shared Medical Services	663-6080 X120	220-1581		Jesso1016@hotmail.com
Janine Richgels	Firststar Bank Madison, N. A.	252-4110	241-5714	252-7652	Janine_richgels@firststar.com
Alison Scherer			836-0151		
John Scherer	Trinity Financial Planning	233-1111	836-0151	233-7161	John@trinfin.com
Lisa Schluesche		259-2052	833-5909		Lisa.Schluesche@Associatedbank.com
Ray Schmitz	Retired		233-3786		Jschmitz@chorus.net
Jacci See	First Weber Group	828-5105	827-6326	836-3102	Seej@firstweber.com
Lynnda Sorenson	Automatic Data Processing	275-6703	798-1889		Lynnda_Sorenson@adp.com
Bonnie Spindler	Spindler Enterprises	833-7244	833-7244	833-9182	Bspindler@charter.net
Gene Spindler	Retired		833-7244	833-9182	Espindler@charter.net
Brinda Stratton	Crown Dental Laboratory	271-5537			Brstratton@aol.com
Christine Strub	Vectris Communications	827-8686	827-0683		Strubchris@hotmail.com
Rick Thomas	Right Touch Drycleaners	271-1088	274-0528		Jathoma2@facstaff.wisc.edu
Rick Tiedemann	First Union Ssecurities	824-6550	845-6367		rtiedem@firstunion1.com
Amy Tripp	Comfort Suites Hotel	836-3033	274-9209		None
Cheryl Vickroy	Self employed Business Consultant	836-8794	836-8794	575-2378 cell	cvickroy@chartermi.net
Kevin Wichman	PepsiCO		833-1501		KWichman@aol.com
Laura Wilson	Wilson Law Group, LLC	833-4001	831-1711	831-1212	LauraL.Wilson@mindspring.com
Wayne Wilson	Wilson Law Group, LLC	833-4001	831-1711	831-1212	Wwwilson@execpc.com
Bob Wortinger	Kiesling Associates	273-2315	829-3926	273-2383	Rwortinger@kiesling.com
District Mailings					
Tom Daly	Governor – SWIS (2002-2003)	776-3512	776-3845	776-3563	tdaly@firstbankingcenter.com
Joanne Ganske	Governor-Elect SWIS (2002-2003)	798-3822	831-1899		joanski@chorus.net
Don Damon	Lt. Governor, Zone 6	836-6310	836-9405	836-0381	damon@chorus.net

C/O Jim Judd
7801 W. Old Sauk
Verona, WI 53593

The Optimist Creed

Promise yourself

- To be so strong that nothing can disturb your peace of mind.
- To talk health, happiness and prosperity to every person you meet.
- To make all you friends feel that there is something in them.
- To look at the sunny side of everything and make your optimism come true.
- To think only of the best, to work only for the best and expect only the best.
- To be just as enthusiastic about the success of others as you are about your own.
- To forget the mistakes of the past and press on to the greater achievements of the future.
- To wear a cheerful countenance at all times and give every living creature you meet a smile.
- To give so much time to the improvement of yourself that you have no time to criticize others.
- To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.