



Pathways

Sauk Trails Optimist Club of Madison



June 2013

**Schedule: Wednesday's 11:45 –
12:45 Noon, Radisson Inn, Madison**



The Only Constant is Change

At the SWIS Conference in May, the members of the UW-Whitewater Student Club tried to bring us 'long-time Optimists' up-to-date by introducing us to Facebook, Linked In, Twitter, and blogs. Facebook is familiar to me, but the rest remain untried. The Urbandale Optimist Club from Des Moines, Iowa, uses Craigslist to attract new members. The message is becoming clearer – to attract more members, it would be helpful if we became more proficient at using social media.

It makes sense if you think about it. We have evolved from using the U.S. Post Office to using e-mail for just about everything. I'm checking for lunch RSVP's on my smart phone. We need to keep moving forward. If you have a working knowledge of these other social media formats, please let me know. We're getting ready for the next evolution.

By the way, we do have a Facebook page – please "like" and "friend" us.

Optimistically yours,
Mary Schwartz
Club President

Upcoming Meetings:

- June 5th Carole Klopp "Are You Building Assets? IN Children?"
- June 12th Rodney Noll speaking about recovery from traumatic brain injury
- June 19th
- June 26th Steve Bailey
- July 3rd NO MEETING (4TH OF JULY)

Event Calendar:

- June 12th STOC Board Meeting 7:45 @ Jacci See's Office – All are welcome!
- June 24th Volunteer at REACH a Child Food & Fun at Monk's afterward
- July 22nd Volunteer at REACH a Child Food & Fun at Monk's afterward
- August 14th STOC Happy Hour – Invite your friends!

30 and under for \$30

To help our Club bring in new energy, talent and leadership, Optimist International is offering an Optimistic incentive for young adult Members! For one year, young adults can enjoy the benefits of an Optimist Club with less of a financial impact!

Optimist International is offering a one year, introductory membership to civic-minded individuals. Any new traditional Member inclusive of 18-30 years of age who joins an Optimist Club by September 30, 2013 will receive this special dues offer.

Sauk Trails Optimist Club
STOC Regular Board Meeting
First Weber Realty Office – May 15, 2013

Board Members in Attendance:

President: Mary Schwartz Sec/Treas: Bob Wortinger Past-Pres: Jacci See
Board Members: Dan Bergs, Diane Hoebel, Carole Klopp, Liv Sandberg, Tracey Ziegler
Board Members Absent: Pete, Rick C.
Other Attendees: Bonnie Spindler, Gene Spindler

The meeting was called to order by Mary Schwartz at 7:55 AM. A motion was made by Dan, seconded by Diane and passed, to approve the minutes of the April 10, 2013 Board Meeting.

Treasurer's Report

Bob asked for questions regarding the April, 2013 financial statements. STOC had an operating cash balance of \$2,098 as of April 30 and Foundation cash balances totaled \$9,136 as of April 30. In addition, the Foundation's Vanguard Bond account had a balance of \$3,708. The Board discussed a couple of old accounts receivable balances remaining. Official action was tabled for further discussion at the June board meeting. A motion was made by Carole, seconded by Liv and passed, to accept the April, 2013 Treasurer's Report.

Scholarships

It was reported that this year's STOC scholarship winners from Madison Memorial are Charles He and Maggie Radl.

Membership Report

Motion made by Carole, seconded by Jacci, and passed, to approve the new member applications received from Jeannie Bettesworth (sponsored by Carole) and Todd Geltmeyer (sponsored by Diane)

STOC's membership following these additions as of May 15, 2013 is at 40 regular members plus 6 FOO's for a total of 46 members. The September 30, 2012 numbers were 41 regular members plus 5 FOO's also for a total of 46.

Mary and the Membership Committee discussed plans for the next evening happy hour reception on August 14.

Upcoming Election of Officers and Board Members

Mary noted that a new slate of officers and Directors will be voted on at today's lunch meeting. Open positions for the October 1, 2013 – September 30, 2014 fiscal year include President, Vice-President, and three 2-year board positions (seats currently held by Carole, Diane, and Tracey).

Speaker Schedule

Mary noted that currently no speakers are lined up for future meetings. Liv volunteered to take care of the May 22nd meeting and Mary agreed to send the speaker schedule around at the next two lunch meetings and encourage everyone to sign up to provide a speaker for at least one meeting.

Special Olympics Track Meet – May 11

Dan and Bob reported on this event which went well. Seven STOC members and several JOOI members attended. The club's blue and red track responsibilities generally went very smoothly. Don Wigginton of Special Olympics will be speaking at a future lunch meeting.

SWIS District Conference – May 11

Mary, Carole, Diane, and the Spindlers commented on the quarterly conference which was attended by seven STOC members. The consensus was that the oratorical speakers were excellent but the rest of the conference was disappointing. Bonnie asked attendees to e-mail comments to her and she would pass them on to the conference organizers.

Summer Schedule

The Board members agreed that weekly lunch meetings will continue over the summer months at the Radisson. A pool party at Jacci and Ted's home is being planned for August.

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This section is for all the new members we'll be adding this year!

Todd Geltmeyer and Jeannie Bettesworth



Todd and Diane Hoebel



Jeannie and Carole Klopp

The International Convention of Optimist International is being July 4-6 in Cincinnati, Ohio and although we've already passed the early bird registration date of May 1st, it not too late to consider a trip to Cincinnati this summer. You can also refer to the www.optimist.org website, where they can go to the Intl Convention for more info OR the www.swisdistrict.org second quarter newsletter, page 6 for details.

Past Governor Bonnie Spindler is our Convention District Representative.

ATTENTION SAUK TRAILS MEMBERS

- Our President Mary doesn't sound like a broken record when encouraging us to think about inviting a guest or two to one of our meetings, he sounds like an Optimist who wants to see Optimism spread and grow not only in our Sauk Trails areas, but all over the city and state for that matter, so this message of Just Ask is not only for us, but every Optimist in our district. Let's not think of our friends as guests, but also new potential members!

Football Frenzy: Our Club has tickets for the 2013 Football Season from September 8, 2013 through December 29, 2013-17 weeks. The tickets sell for \$20 each and are an excellent fund raiser as we should receive back \$11 or more for each ticket we sell. I have tickets and will be at the weekly meetings to give them to members who are interested in selling. If you are interested in purchasing for yourself or having some to sell to friends and cannot make the luncheon meetings, I can be contacted by phone at 833-7244 or e/mail at genspindler@charter.net

All about JOOI

This year's Spartan Youth Service JOOI Team made strides in various areas of service. The Team worked hard to begin to address the needs of homeless/under-served students at Memorial which resulted in a weekend meals program for students. They also assisted with the new dinner program at school. Responding to evaluations from last year's SPIRIT Day, for the first time students were gone all day doing service at elementary and middle schools in Madison. This change was received with "glee" by students and teachers alike and was very successful. There were a few glitches, but all went well. Finally, the club answered the volunteer call for 100 plus activities and over 1700 hours of service. With over 200 students making a difference in our community, our JOOI Team continues to work hard responding to community, elderly, environmental, and local students needs. Thanks go out to our STOC Advisers - Rick Conne, Carole Klopp and Rick Thomas (and Mary Schwartz) who meet with the club weekly throughout the year to make sure the students are "humming" the service tune!
Carole Klopp, Adviser, SYS-JOOI Team

Spartan Youth Service JOOI Team Banquet



Incoming Co-Presidents Jane and Nathan

The Optimist Creed

Promise yourself

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all you friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

May 1st was a special day for the club as we honored two students of the month both from our own Spartan Youth JOOI Team. They were: Daniel Lee and Srikar Adibhatlia. Carole Klopp did an outstanding job of introducing them!

May 8th was another special day in our optimist year as we honored two more Police Officers from the West Precinct as part of " Respect For Law Week" an annual Optimist International program. Captasin Vic Wahl presentde to us office Eugene Woehrle and Detective Denise Armstrong.

May 15th was club elections.

May 22th Our speaker was our own Liv Sandberg who shared with us her position as an Equine Specialist at the University of Wisconsin. Very interesting as are all of our members!!!

May 29th Our speaker was Don Wigington from Special Olympics,one of Sauk Trails Major projects. Don gave us an update about their programs. We also honored our STOC Scholarship recipients Cjharles He and Maggie Radl.



Carole and Daniel



Srikar and Daniel



Carole and Srikar



President Mary and Detective Armstrong



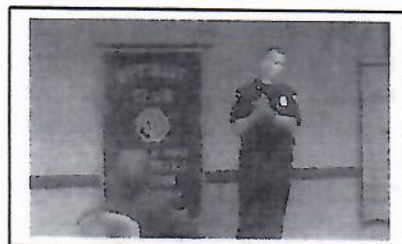
Lt.'s and Officers



Mary and Officer Woehrle



Lt. Linda Kosovac and Det.Armstrong



Captain Vic Wahl



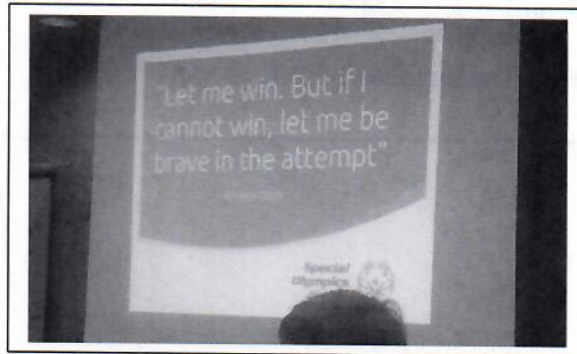
Lt. Patterson and Office Woehrle



I don't usually show our speakers preparing their presentations, but since Liv's was a video and in a dark room, I thought this would work, so here she is preparing her presentation.



And after her presentation she receives an Optimist Creed Plaque from President Mary.



Don Wigington of Special Olympics



Maggie Radl and Charles He our scholarship winners

Club elections were held on May 15th. Congratulations to our new officers and board members.

President - Bonnie Spindler

Vice-President - Dan Bergs

Board Members - Nancy Hach, Diane Hoebel, Pete Graven (2 years)

Mike Grasmick (1 year)

Secretary - Carole Klopp

Treasurer - Bob Wortinger

Their term in office begins on October 1, 2013.

JOOI Report

Carole noted that the May 1 Spartan Youth Service (JOOI) induction banquet went well and Mary handled the installation of the club's new Board very well. STOC Board members expressed their appreciation to Carole, Rick Conne and Rick Thomas for doing another great job in leading the JOOI club this year.

Reach-a-Child Monthly Assistance

Board members discussed ways to get more STOC members involved in this effort which is our only service project planned for the summer. At our June Reach-a-Child event we will set up a place for members to meet afterward at a nearby establishment such as Monks.

Football Craze Raffle Tickets

Gene has Football Craze tickets available for sale. His goal is to sell our full allotment of 105 tickets this year. Each STOC member should plan to sell (or buy) at least one raffle ticket. Last year STOC received \$11 per ticket sold.

The next Board meeting is scheduled for either June 12 @ 7:45 at Jacci's First Weber office.

The meeting was adjourned at 9:15 AM.

Bob Wortinger, Secretary/Treasurer 2012-2013