

Sauk Trails Optimist Club, Ltd.

VOLUME 2

December 1997

Taking S.T.O.C.

Does everyone else feel hard pressed sometimes to be Optimistic? What do you do to "look at the sunny side of everything and make your Optimism come true" when you really don't feel like it? I'd like to hear from you and publish some comments from the peanut gallery next issue. In the meantime, I'll share with you one of my thoughts.

Whenever I am feeling like a Rotarian (oops, I mean pessimistic), I just have to think about how lucky I am. One striking example came into my life last week. A colleague and I put on a retirement planning seminar for ages 55 and over. After the presentation, I had a conversation with a couple who looked on the younger side of 60. They told me that they were going to Costa Rica in January because the woman had recently retired and they had always wanted to go there. She said that she retired early because she was sick with a disease that had taken her father and brother and they wanted to enjoy the rest of the time that they had together. I didn't ask, but later in the conversation the woman told me that she was 56 years old and that she has Alzheimer's disease and is still lucid enough to know what lies ahead of her and that she has good days and bad days, even now.

When things don't go the way that I want them to, all I need to do is think of all the things that I have that tend to be taken for granted; and see the people around me who aren't as blessed as me; and it's easy to press on to the greater achievements of the future.

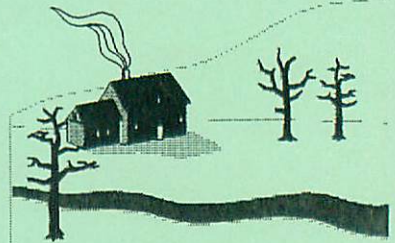
PS: On the administrative note, if you are interested in helping out with the newsletter, please call me at 836-3080. Thanks!

- John Scherer

Notes From M.A.S.C.C.

The 34th Service Club Luncheon was held Wednesday, 11/05/97 at the Holiday Inn West. Cheering President, John Scherer on were Jim & Dee Judd, Mitch Hagens, Mary Norrbom, St. Raymond, Dori Stoddard, Kathy Johnson, Chuck Koehler, Lynne Frits, Marv Hellenbrand, Jacci See and Natalie King and her hubby.

Dane County was represented by Mayor Bauman and County Executive Kathleen Falk. For those of you interested, the 1997 Ruth Gordon Service Award was presented to Ted Iltis. The award honors a current or past member of a council-member service club who exemplifies, over a period of time, the



concept of volunteer service for the betterment of the community, either individually or through their service club. Ted Iltis has been an avid supporter of volunteer of the Boy Scouts of America for over 45 years. He sang. Ask those who attended to explain!

The Keynote Speaker was Richard Eisenberg, Executive Editor of Money Magazine. He was instrumental in putting together the criteria for selecting "Number 1" cities. Cities are not judged mainly on temperature - they chose Madison!!!

Music was provided by a cool Barbershop Quartet who did a rousing Star Spangled Banner and ended with On Wisconsin.

Just a note too! The Service Clubs Council is looking for a Secretary/Treasurer. If you are interested, I know you all have tons of time, give them a call.

- Lynne Frits



Member News

The answer is YES! The question was; "Did you finish the marathon in the Twin Cities?" Thank you to all who gave me your support.

The race weather was atypical, unseasonably warm (upper 70's) and sunny throughout, beautiful for the spectators, terrible for the runners. I feel fortunate that I didn't suffer from heat exhaustion; just the other common ailments, including blisters, sore joints and muscle cramps.

I ran very easily for the first 13-15 miles, then began to struggle and by mile 21 wondered if I'd ever run again. Luckily I rallied to run in the last mile.

It was by far the most difficult physical and mental challenge that I've ever confronted.

By Wednesday following the race, I was walking without much pain and I can honestly say (three weeks later) that I'm glad I did it and I want to do another, maybe even next spring. Stay tuned . . .
- Mitch Hagens

STOC Member Bio of the Month

Name: Natalie King

Address: 1616 Danbury St, Madison
271-2723

Work: Hesslink Law Offices,
practices civil litigation

Family: Bill, husband of 8 years;
Gavel the extremely spirited
cocker spaniel

Hobbies: Badger football &
hockey; SCUBA diving;
cross-stitching

*Most People Don't Know That
I . . . Love to make quillo's*

*My Favorite . . . color is
purple, because it combines
red and blue, which are on
opposite ends of the
spectrum.*

*Philosophy on Life: A day
only has 24 hours.*

**PLEASE TURN IN YOUR
INFO SHEETS TO JOHN
SCHERER ASAP!!!**



Koeze Nut Fund Raiser

The Koeze Nut sale fund raiser is off to a fast start! Our first order was placed early due to strong demand and nuts are now in stock at the AAA office. If you have ordered nuts and not picked them up yet, please contact Cheryl Vickroy at 828-2412. For those who are doing outlet sales, there are posters

available for your outlets through either Cheryl or Mary Norrbom.

As of November 13, nuts ordered will result in approximately \$1000.00 profit for our club. This is based on the sales efforts of just four persons. Imagine what we can do if everyone sells! Remember, this is our major fund raiser of the year and these monies will help our club to fund additional Youth Activities planned for 1998.

Any questions can be directed to Cheryl (828-2412) or Mary (829-3779). The next order deadline is November 26 and the final order deadline to receive before Christmas is December 10. Good Selling!

And the "Eyes" Have It

That is, the information on how to enhance your cosmetic appearance through laser eye surgery, thanks to Dr. John Bonett-Veal, who spoke at our 11/12/97 luncheon. Dr Bonsett-Veal's presentation included a slide show and a lively discussion about the different kinds of laser surgery, who was a candidate for surgery, the cost, the benefits and some personal success stories from our own members.

Aren't you sorry you missed it? We are - and we missed you. Please come to our next meeting on 11/19/97, when we will hear from Monica Hunt, a children's speech pathologist at Meriter Hospital.

The lunch funds rolled over again . . because Patty Paulson wasn't there to collect. Don't let this happen to you. Come see if you're the next lucky winner!

- Natalie King

Board of Directors Report

The board of directors of the club opened the meeting by approving the minutes from last month's meeting. A copy of the minutes will be made available to any member who would like to see them; contact Secretary/Treasurer Steve Bailey and he will get them to you. We have \$200.59 in our operating account (more deposits will be made as dues money comes in) and \$1864.44 in our fund raising account. The complete accounting of the club is being placed into Steve Bailey's Quick Books program and complete financial statements will be available soon to be examined by members.

A very important matter was discussed regarding finances which should make record keeping much easier; we are asking all members to conduct all financial business with the club with a personal or business check. It's not that we don't want to handle cash, it does make things a lot easier to track. If cash has to be used, please request a receipt for all cash given to the treasurer. The \$6.00 lunch payment is the only exception; those of you who prefer to pay for lunch with cash, you may continue. Please indicate on the form in the "lunch bag" that you paid with cash by writing CA in the box. Thank you.

Dues collecting is still a problem, to date, we've received only 55% of the dues owed to the club. If you still owe by the time you read this, please remit your dues NOW!

We are pleased to announce we have a new member; he is Brian Grossman who works for Bank One Wisconsin and is very interested in youth activities, so guess what committee he's going to be on! Unfortunately, we had to delete three members as well, so we do need to be on the lookout for new candidates for membership.

Our wonderful "Nut Ladies", Cheryl Vickroy and Mary Norrbom report that we are already showing a good profit from our nut fund raiser and this looks like it will be our best fund raiser yet. The sale of these Koeze nuts, according to other clubs that sell them, grow and grow each year, so let's all sell some and get our first year off to a good start.

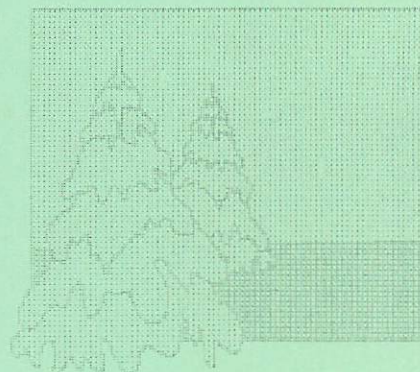
The club has ordered new club lapel pins to be given to new members and to our speakers as well. The new pins will be smaller than our current 1-1/4 inch pin. The new pin will be 3/4 inch and will be a little easier to wear.

Any member wishing more than one, may purchase one of the new pins when we get them. We should have about 6 weeks.










President John Scherer is looking for someone to chair the oratorical and essay contests this year. We still have time to do both, and as a matter of fact, we already have two students who want to participate in the essay contest. The board also approved \$150.00 to sponsor a contestant in the CCDHH (Communication Contest for the Deaf and Hard of Hearing) to be held in the Spring.

It was decided that staffing a refreshment booth at the Kohl Center would be too much of a commitment for our club, so we will not be participating this year. We may still help other Optimist Clubs if asked, but we will not commit our club.

District meetings also came up for discussion and it was decided that the club would pay the registration and luncheon fee for the President for the 3 district conferences and the Vice President's registration fee should one of them go. If neither



December 1997

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
			 Optimist Meeting			
7	8  Caroline Heath	9	10 Koeze Nut Order Due  Optimist Meeting	11	12  Newsletter Info. Due to Darcy	13
14	15	16	17  Optimist Meeting	18	19	20
21	22	23	24  NO MEETING	25 	26	27  Jeff Collins
28	29	30	31  NO MEETING			

**Sauk Trails Optimist Club, Ltd.
Membership Roster**

<u>Name</u>	<u>Company</u>	<u>Work No.</u>	<u>Home No.</u>	<u>Fax No.</u>	<u>E-Mail Add.</u>
Tom Allen	Lee, Kilkelly, Paulson & Kabaker	256-9046	838-4491	256-6273	
Perry Armstrong	Perferred Title Insurance	271-2020	831-9594		
Steven Bailey	Crown Dental Laboratory	271-5537	238-8535	271-1657	
Scott Berger	Telephone & Data Systems	845-4287	829-2733		
Jackie Bowe	Firstar Bank Madison, N.A.	849-8300	849-4419		
Bill Brink	Dean Foundation	836-7000	833-8358		
Andrew Bryant	Bryant Law Office	833-3800	277-5666		
Jeff Collins	Collins Law Office	256-2240			
Tod Dean	Wisconsin Office Interiors	833-1255	845-5617	833-3586	
Lynne Frits	H&H Management	829-1701	829-2776		
Jeff Gillis	FCM Corporation	273-1069	836-5034		
★ Brian Grossman	Bank One Wisconsin				
Mitch Hagens	Jaspal Engineering	833-7000	831-6911	833-6996	jes@execpc.com
★ Lori Handel					
Tim Harns	Guardial Life Insurance				
Janet Hartung	Smith & Gestelad, LLP	836-7500			
Caroline Heath	In Sync Hypnotherapy	238-4600	251-2950		
➤ Matthew Heckman	Northwestern Mutual Life	833-3080	274-6343		
Gregory Hermus	Wintersilks, Inc.	836-4600	845-3820		
Donald Higgins	Higgins Insurance Group	274-4200	833-3631	274-4210	
Mary Hoon	Firstar Bank Madison	831-5566	849-9661		
Kathy Johnson	Wiese Risk Mgmt. Services	249-3220	833-4862		
Dee Judd	Judd Houshold	833-2622	831-6551		
Jim Judd	Suby, Von Haden & Assoc.	831-2985	833-2622	831-4243	
		x1004			
atalie King	Hesslink Law Offices, S.C.	845-3775	271-2723	845-3885	
Chuck Koehler	Koehler & Associates	233-0725	233-0725		
★ Mark Kraemer	Park Bank	827-1683	274-7555		
★ Steve Krieg	Bay Title & Abstract, Inc.				
Joe Laubmeier	AAA	828-2532	271-4399		
Mike Lee	Concorde Travel, Ltd.	833-3100	833-2135		
Joseph Marty			831-4799		
Jon Michelizzi		274-1820	257-4522		
Mary Norrbom	Waddell & Reed	829-3779	829-0884		
➤ Patricia Paulson			273-1163		
Lynn Peterson	Firstar Bank Madison, N.A.	831-5566	274-9411		
Sandy Rater	Reorganized Church of Jesus Christ of Later Day Saints	221-1477	271-6132		
Janine Richgels	Firstar Bank Madison, N.A.	831-5566	241-5714		
John Scherer	Northwestern Mutual Life	836-3080	836-0151	836-8081	
Raymond Schmitz, Jr	(retired)	N/A	233-3786		
Jacci See	First Weber Group	828-5105	827-6326		
Ricki Shields		828-8112	833-6268		
★ Bonnie Spindler					
Dori Stoddard	Clear Focus Seminars	831-2484	831-2484		
Janet Tyler	SVA Planners, Inc.	831-2985	827-0023	831-4243	
		x1243			
Cheryl Vickroy	AAA	828-2412	836-8794		
Richard Wilbur	Dr. Richard Wilbur, DDS	833-7636			
Wayne Wilson	Wyngaard & Wilson	833-3800	831-1711		
Bob Wortinger	Kiesling Associates	273-2315	829-3926		

District Mailings

Al Hutchison	Governor	SWIS	(w) 414/473-5035	(h) 414/754-1580	(fax) 414/483-8696
Joanne F. Ganske	Lt. Governor	- SWIS	(w) 798-3811	(h) 798-1093	

THE OPTIMIST CREED

Promise Yourself--

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness, and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think of only the best, to work only for the best, and expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

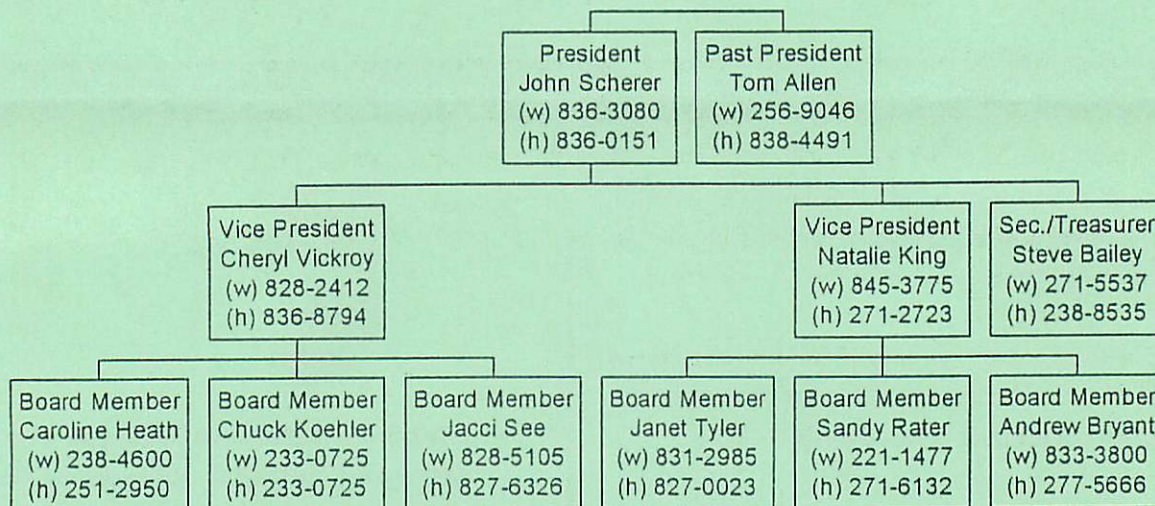
To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

Sauk Trails Optimist Club Organizational Chart 1997-98



COMMITTEES:

Membership

Jim Judd

Programs

Jacci See

Fellowship/ Social Functions

Andrew Bryant

Publicity/ Scrapbook

Cheryl Vickroy

Youth Activities/ Community Service

Vacant

Safety on Wheels

Mary Norrbom *Delitz*

Historical Contest

Vacant

Special Olympics

Mitch Hagens

Newsletter

Vacant

Fundraising - Nuts

Vacant

Fundraising - Flowers

Optimist Club
c/o Mr. John Scherer
Northwestern Mutal Life
1350 Deming Way
Middleton, WI 53562



John Scherer
Northwestern Mutual Life
1350 Deming Way
Middleton, WI 53562



Vice President's go, the club will pay for the registration of any member who wishes to go. At the District Convention in August, the club will pay the registration and other fees

for the President-elect to attend for the training of their year as President and the club would also pay the registration fee for the current President.

The meeting adjourned in near record time, again . . and the next Board Meeting is set for 12/10/97 at AAA at 5:30 p.m.

Since all meetings of the club are open, any club memeber can attend any meeting of the club he or she desires.

- Steve Bailey



Other Clubs Meeting Times and Locations

Zone 6 Southern Wisconsin district

Joanne F. Ganske, Cross Plains Optimist Club, Lt. Gov.

CLUB	MTG. LOC.	TIME
Baraboo	Log Cabin	Mon. 7:00 a.m.
Cross Plains	Past & Present Inn	1st&3rd Thurs 7:00 am
Mad. Sauk Trails	Mtn. Jacks's West	Wed. 11:30 a.m.
Madison West	West Side Club	Tues. 12:00 p.m.
Middleton	Village Green	Wed. 7:15 a.m.
Mt. Horeb	Amcore Bank	2nd Mon. 7:00 p.m.
Sauk Prairie Morn.	Waterfront Lounge	Wed. 7:00 a.m.
Verona	Wildcat Lanes	2nd&4th Thur 6:30pm